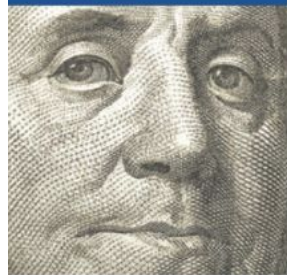


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Emory buying more property around Midtown hospital

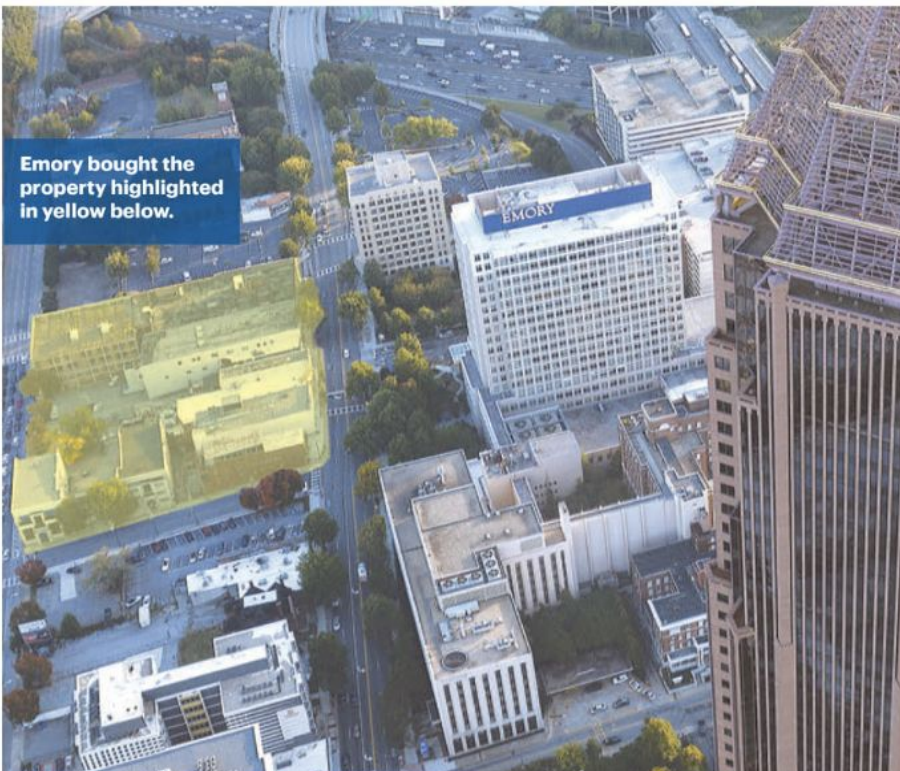
BY DOUGLAS SAMS
dsams@bizjournals.com

Emore University is assembling more property around Atlanta's former Peachtree-Pine Shelter, emerging as the largest catalyst for investment and development in the city's SoNo district.

The university purchased just under an acre of buildings and parking lots beside the shelter last month for \$8 million, according to Fulton County property records. The assemblage includes the former home of the Pleasant Peasant restaurant that Atlanta developer Steve Nygren created.

Emory confirmed the May 23 purchase of 489-495 Peachtree and 496 Courtland Street, in an email to Atlanta Business Chronicle.

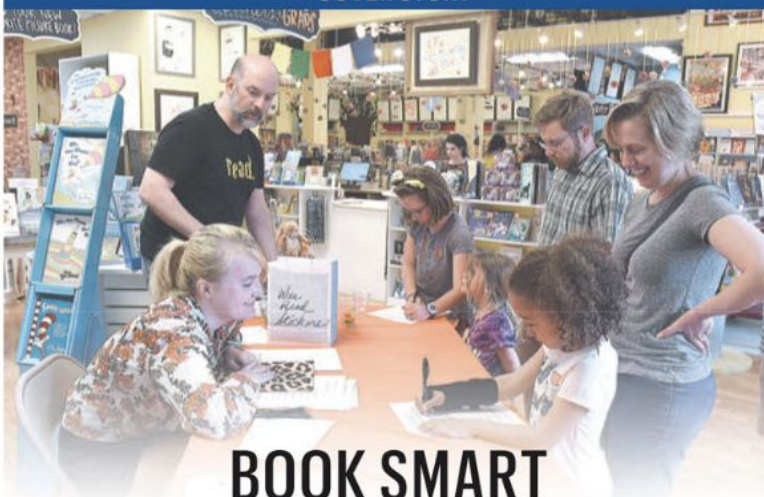
"The acquisition allows Emory to increase its future academic presence, support



BYRON E. SMALL

EMORY CONTINUED
ON PAGE 21A

COVER STORY



BOOK SMART

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STORY BY Melanie Lasoff Levs • 14A

Jones Day to put sleek new office at Colony Square

BY AMY WENK
awenk@bizjournals.com

Jones Day, Atlanta's 10th largest law firm, will occupy a new building at Colony Square with a large outdoor terrace overlooking Peachtree Street in Midtown.

Jones Day has signed a lease with Colony Square developer **North American Properties** to take 115,000 square feet, occupying an entire six-story building planned for the corner of Peachtree and 15th streets. The sleek office will curve around an existing water feature at intersection that's caddy-corner from Atlanta Symphony Hall.

JONES DAY CONTINUED ON PAGE 17A

NEWS



JONES DAY, BEYER BLINDER BELLE, LORD AECK SARGENT

The six-story building is planned for the corner of Peachtree and 15th streets.

JONES DAY CONTINUED
FROM PAGE 1A

For Jones Day, helping anchor the \$400 million redevelopment of Colony Square is an opportunity to revamp its offices to be more collaborative and technology-rich.

"It was a perfect fit for us," said Al LaFiandra, partner-in-charge of Jones Day's Atlanta office. "In order for us to deliver our services, it is critical for lawyers to collaborate. Having a new space, where you have the ability to meet in conference rooms and have face-to-face time with colleagues, that's huge."

It's also about recruiting and retaining talent. Colony Square, with its location near MARTA and its amenities including a future food hall, checked those boxes for Jones Day.

"We have to attract the best and the brightest," LaFiandra said. "Today folks are looking for a nice place to work – a good environment that has a lot of amenities when you step outside."

Vertical construction is expected to start in March 2020.

ASD/SKY will lead the design of the office space. It will feel open with lots of natural light, LaFiandra said.

In May, Atlanta Business Chronicle first reported Jones Day was in talks for new offices at Colony Square.

Jones Day, which opened its Atlanta office 30 years ago, has been located the past 13 years on the northern edge of Midtown at Pershing Park Plaza. The law firm has around 250 employees, including about 140 lawyers.

Those workers are expected to start moving into Colony Square in summer 2021.

Jones Day is one of two big Atlanta law firms in the market for a new lease in the past year. The other, Smith Gambrell & Russell, confirmed last December it would relocate to the new 31-story 1105 West Peachtree tower.

Both firms reflect changing atti-

"It is critical for lawyers to collaborate. Having a new space, where you have the ability to meet in conference rooms and have face-to-face time with colleagues, that's huge."

AL LAFIANDRA,
Jones Day

tudes about office space within the legal industry.

"It's no longer about having a sumptuous wood-paneled lobby and big corner offices inside the building. It's now about technology, efficiency and a differentiating factor, where partners and associates find themselves when they step outside," **Mark Toro**, managing partner of North American Properties, said in a statement. "There is immeasurable value in people with different backgrounds, beliefs and skills communing."

For Colony Square, Jones Day is another big office win. It's also lured a new regional office for Whole Foods Market Inc., which will come to another new building on the campus. And, co-working giant WeWork occupies several floors at the project.

Colony Square also recently landed new restaurants including Persian eatery Rumi's Kitchen and sushi bar Sukoshi. It will be home to Atlanta's first iPic Theater and a food hall called Main & Main.

Colony Square was first imagined in the late 1960s by developer James E. Cushman as a symbol of New Urbanism.

North American Properties and its capital partner bought the project, including its familiar mid-20th Century modernist towers at Peachtree and 14th, in 2015. North American then launched a sweeping overhaul.



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Karen Barris Bragman

April 10, 1955 - May 31, 2019

An extraordinarily gifted lawyer, a tireless leader in her profession and the community, and a treasured colleague, mentor, and friend.



Arnall Golden Gregory LLP
Attorneys at Law

We offer heartfelt condolences to all those touched by Karen's life. She will be truly missed.